

About Jordan Travis

Jordan Travis has built his career around his passion for educating and enriching communities through music and singing. He is the newly appointed Executive Director of SING! The Toronto Vocal Arts Festival and is the founder and creative driving force behind InstaChoir, a no-stress, non-auditioned singing experience for everyone (featured on CBC's The National). Jordan is also the Artistic Director of A Cappella Showcase (2019 Harmony Inc. Chorus Champions), the award-winning Harbourtown Sound, the Golden



Horseshoe Chorus (a daytime a cappella chorus geared for seniors), and the Musical Director of The Dukes of Harmony.

He was the 2018 recipient of the Slaight Music SING! Toronto Legacy Award on behalf of the Toronto Northern Lights Chorus (2013 Barbershop Harmony Society International Chorus Champions).

Jordan is an internationally renowned vocal coach and music educator who has provided workshops and coaching sessions across Canada, The USA, The United Kingdom, Germany, Sweden, The Netherlands, China, Australia and New Zealand.