



President: **John Rutter CBE**

Vice-Presidents: **Brian Kay and Susan Hollingworth**

## **ASSOCIATE MEMBERSHIP PACKAGE**

### **2018 – 2019 SUBSCRIPTION £150**

#### **The Benefits**

Preferential rates for **abcd**

- advertising
- exhibiting
- member mailing opportunities

Opportunities for promotion

Access to the members' area of the **abcd** website, including

- the online Forum to exchange news and views with other members
- access to the online directory of members
- access to the **abcd** digital edition of *Choir and Organ* 6 times per year
- an online library of archive articles from **abcd's** journal *Mastersinger*
- regular reviews on the latest sheet music releases

Privileged access and rates to **abcd** events

- annual convention
- workshops
- masterclasses

Opportunities for sponsorship

Advance notification of national & regional workshops & conducting courses

Monthly e-newsletter *Leading Notes*

Listing and logo in annual Yearbook

One copy of our annual Yearbook (further copies available on request)

Collective voice on issues relating to choral music

#### **The Package**

Access for up to five people to the members' area of the **abcd** website

Text listing and link on our website

Listing and logo in our annual Yearbook

Member rate for up to three members of your organisation attending **abcd** events, masterclasses & courses, including our Annual Convention

10% reductions on

- adverts in annual Yearbook, on our website and in *Leading Notes*
- inserts in our annual convention delegate bags and post-convention mailout
- address labels for one-off direct mailings to membership
- exhibition space at our Annual Convention

Opportunities to promote new choral repertoire at events

Opportunities to sponsor individual events & publications

Promotional opportunities at national & regional events

Our monthly e-newsletter *Leading Notes* sent to up to 5 members of your organisation

One copy of our annual Yearbook (further copies available on request)

Advance notification of national & regional workshops & conducting courses

Collective voice on issues relating to choral music & the training of choral conductors