



President: **John Rutter CBE**

Vice-Presidents: **Brian Kay and Susan Hollingworth**

ASSOCIATE MEMBERSHIP PACKAGE

2019 – 2020 SUBSCRIPTION £150

The Benefits

Preferential rates for **abcd**

- advertising
- exhibiting
- member mailing opportunities

Opportunities for promotion

Access to the members' area of the **abcd** website, including

- the online Forum to exchange news and views with other members
- access to the online directory of members
- access to the **abcd** digital edition of *Choir and Organ* 6 times per year
- an online library of archive articles from **abcd's** journal *Mastersinger*
- regular reviews on the latest sheet music releases

Privileged access and rates to **abcd** events

- annual convention
- workshops
- masterclasses

Opportunities for sponsorship

Advance notification of national & regional workshops & conducting courses

Monthly e-newsletter *Leading Notes*

Listing and logo in annual Yearbook

One copy of our annual Yearbook (further copies available on request)

Collective voice on issues relating to choral music

The Package

Access for up to five people to the members' area of the **abcd** website

Text listing and link on our website

Listing and logo in our annual Yearbook

Member rate for up to three members of your organisation attending abcd events, masterclasses & courses, including our Annual Convention

10% reductions on

- adverts in annual Yearbook, on our website and in *Leading Notes*
- inserts in our annual convention delegate bags and post-convention mailout
- address labels for one-off direct mailings to membership
- exhibition space at our Annual Convention

Opportunities to promote new choral repertoire at events

Opportunities to sponsor individual events & publications

Promotional opportunities at national & regional events

Our monthly e-newsletter *Leading Notes* sent to up to 5 members of your organisation

One copy of our annual Yearbook (further copies available on request)

Advance notification of national & regional workshops & conducting courses

Collective voice on issues relating to choral music & the training of choral conductors