



President: **John Rutter CBE**

Vice President: **Brian Kay and Susan Hollingworth**

## **CORPORATE MEMBERSHIP PACKAGE**

### **2018 – 2019 SUBSCRIPTION £400**

- Partner sponsorship of 1 **abcd** event per year (excluding Convention) – x event delivered in partnership with x.
- 1 promotional opportunity at the event – to be discussed and tailored to the corporate's business objectives.
- 1 month's free advert *either* on our website *or* in our monthly members' e-newsletter Leading Notes
- Access for up to eight people to the members' area of the **abcd** website, including
  - the online Forum to exchange news and views with other members
  - the online directory of members
  - the **abcd** digital edition of Choir and Organ 6 times per year
  - the online library of archive articles from **abcd's** journal Mastersinger
  - regular reviews on the latest sheet music releases
- Free logo and link on our website
- Listing and logo, plus 1 eighth page advert in our annual printed Member Yearbook
- Member rate for up to four members of your organisation attending **abcd** events, masterclasses & courses, including our Annual Convention
- 20% reduction on our advertising rates, including our Yearbook, Leading Notes and on our website, and on inserts in our convention delegate bags and mailout.
- Our monthly e-newsletter Leading Notes sent to up to 10 members of your organisation
- Two copies of our annual Yearbook (further copies available on request)
- Opportunities to promote new choral repertoire at events
- Promotional opportunities at national & regional events
- Collective voice on issues relating to choral music & the training of choral conductors
- Representation on the **abcd** Council